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January 2010: The Live Sound Issue

Ad Close: November 14

Materials Due: November 24

January: 2010 Kicks Off!

Mix kicks off 2010 with TWO new columns! One online, one at the front of the magazine. Online, we have the folks from Studio Unknown near Washington, D. C., checking in monthly with other mid-size studios across the country about the challenges and triumphs of the middle class. And in print, we are thrilled to debut "Gear Stories With Sylvia Massy!", a lively monthly look at classic gear used on classic records, with the unconventional and creative Grammy-winning producer/engineer filing reports from her very own RadioStar Studios. Part 1? An insider's look at how she got Maynard James Keenan of Tool to scream on *Undertow*, and made use of a rather unconventional microphone choice.

Plus, it's our annual Live Sound issue, it's our NAMM issue, it's a power-packed way to start the new year!

—Tom Kenny, Editor

Mix readers have an average annual expenditure of \$33,000 or more for music-related products.

— Source: 2009 *Mix* Site User Survey



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Cover Story: **Avatar** at Skywalker Sound

We go inside the post-production and sound design for James Cameron's highly anticipated 3D techno-epic.

Live Sound

Steve La Cerra talks to front-of-house engineers about their must-have gear when not carrying a full production rig.

Live Sound

Mix gets the lowdown on the front-of-sound for the Berkeley Rep's critically-acclaimed production of Green Day's *American Idiot*.

Live Sound

George Petersen's exclusive roundup of handheld microphones for the stage.

New for 2010! MixTech goes beyond the new-product hype and tells you what you need to know and where it fits in for professional engineers—straight from the desk of technical editor Kevin Becka. Delivers to 31,000 subscribers!



Tour Profiles

We get the scoop on the latest tours from Paramore and The Bravery and we go All Access with the Plain White T's and Snow Patrol.

In The Studio

Mix's inside look at the recording of Daniel Lanois' *Omni Series* and the new album from guitar whiz Joe Bonamassa, recorded by Kevin Shirley. This month's Classic Track is Stephen Bishop's serenade of self-help, "On And On."

Reviews

IK Multimedia's Amplitube and the latest on new products for the recording musician geared for NAMM attendees.

Backpage

We speak with live sound pioneer John Meyer on the occasion of Meyer Sound's 30-year anniversary.

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New Column!

Gear Stories with Sylvia Massy!

New Newsletter!

Mix Tech with Kevin Becka!

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MIX MASTER DIRECTORY!

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MixGuides: From Cables to Consoles

Ever wish you had a single place to browse everything *Mix* has published on microphones? Monitors? Acoustics & studio design? Well, now you can avoid the scroll bar and endless pages of search results by visiting [MixGuides](#).

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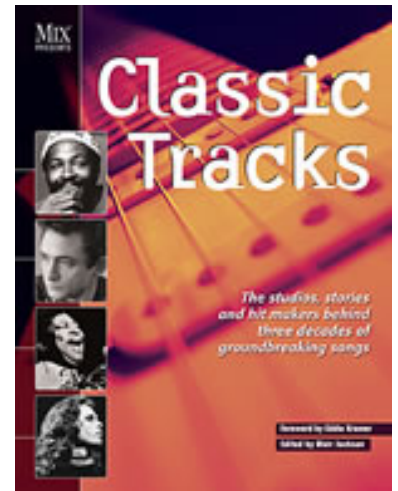
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